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MARKET.		Application Number	Number 09/665,941		
TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Filing Date	September 21, 2000 Sung Bae Jun		
		First Named Inventor			
		Art Unit	2614		
		Examiner Name	Michael W. Hoye		
Total Number of Pages in This Submission	11	Attorney Docket Number	24286/81301		

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ENCLOSURES (Check all that apply)									
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT									
Firm Name Sidley Austin LLP Signature Printed name Ferenc Pazmandi									
Date	November 8, 2006	ovember 8, 2006 Reg. No.				L0078			
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1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Sung Bae Jun et al.

Title:

Multiple Item User Preference Information Data

Structure and Method for Providing Multi-Media

Information

Application No.:

09/665,941

Filing Date:

September 21, 2000

Examiner:

Michael W. Hoye

Group Art Unit:

2614

Confirmation No.:

8915

Law Office:

Sidley Austin LLP

Mail Stop Amendment Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

SUPPLEMENTAL AMENDMENT

Dear Sir:

This is a Supplemental Amendment for the above-referenced Application.

Applicants respectfully request reconsideration of the Application in view of the following amendments and remarks.